
THE SECRET IKEA DOESN'T WANT YOU TO KNOW ABOUT THEIR SALES

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Inspired Kitchen Design



Applicable only in the United States.
Please speak with IKEA to confirm all prices, offers, and store policies.

About four times a year, IKEA has a sale on their kitchen cabinets, drawers, appliances, and more.

But miss that IKEA sales deadline, and you're out of luck.

Or are you?

The answer is no.

IKEA doesn't advertise it, but, there are a couple of ways you can "cheat" their sales deadlines. We learned all of these tips from our customers!

Don't Wait for the IKEA Kitchen Sale to Start Your Kitchen Design with IKD!

We **love** seeing our customers get the IKEA kitchen of their dreams while saving even more money.

But we get so *many* design requests during a sale that we can't complete all of them before the sale deadline.

Start your kitchen design process with IKD before the next sale is announced.

That way, you're ready to go right when the sale starts. OR, you can take advantage of the tips in this book to get the sale prices today!

OPTION #1: SHOP THE IKEA SALE BEFORE THE IKEA SALE

We love IKEA kitchen sale prices but the other parts? Not so much. Long lines, out-of-stock items, and crowds of people are just some of the frustrations of the sale.

Imagine you could shop the IKEA sale before the IKEA sale. Same great discounts, less hassle and frustration.

No need to imagine this. You already can!

IKEA Family Members can purchase their kitchen 90 days ahead of the sale, thanks to their [90-day price guarantee*](#). And, IKEA has a kitchen sale about three times a year, so you pretty much can't go wrong.

Tell your kitchen sales associate what you're up to. They may be able to provide hints about an upcoming sale date.

You'll pay full price at the checkout, but keep your receipt. Bring it back during the sale, and you'll be refunded up to 20% (based upon how much you spent).

"Basically, this is a great way to take advantage of an IKEA sale before they run out of everything."

- Inspired Kitchen Design Customer Laura

***IKEA Canada does not offer the 90-day price guarantee.**

Please speak with IKEA to confirm all prices, offers, and store policies.

Important tip: Not all IKEA stores handle the refund the same way. Some stores will refund you with the original form of payment, but other stores will only refund you with store credit. Be sure to check ahead of time which way your store will handle it.



How to Spend Your 20%: Whether your IKEA store gives you cash or store credit, consider spending that money at IKEA. Many of our customers typically re-invest their 20% in the finishing touches for their kitchens.

IKD customers either splurge on:

- **Appliance upgrades** like integrated dishwashers or counter-depth refrigerators
- **More organizers** like drawer dividers or rail systems.

We can't include these items in an IKD design, but, like to share inspiration from our customers.

"I bought my IKEA kitchen online, between sales. I couldn't get the retroactive discount because I didn't buy directly from a store. My advice to you is, suffer the wait time at the store! IKEA store associates are much more likely to help you."

- Inspired Kichen Design Customer Amy

OPTION #2: RUNNING OUT OF TIME? SHOP AFTER THE SALE

Maybe you don't have the luxury of paying full price now and getting refunded later. Or, you're reading this and it's already sale time.

If so, then this is the option for you.

You can extend the sale for an additional 30 days when you buy [IKEA's measurement service*](#). The service fee starts at \$49. But, once you purchase your IKEA kitchen, you will be refunded the full measurement service fee.

IKEA is smart enough to understand that once you have your kitchen measured, you'll need some time to create the kitchen to go with.

Important tip: Be honest with the sales associate as to why you're purchasing the measurement service: you want to extend the sale. That way they'll make sure the sales prices are available to you.



***IKEA Canada will not refund a measurement fee nor extend the sale upon purchase.** Please speak with IKEA to confirm all prices, offers, and store policies.

Join the IKEA Family Membership Program

No matter which option you pick, you'll need to become an IKEA Family member.

Becoming an IKEA Family member is so easy, and also free! It comes with lots of other bonuses too, such as extra discounts, free coffee and tea, and more.

[You can become a member here.](#)

The IKEA Family member discount only works in the store... just like all of the options to extend the IKEA sale. We never recommend making your IKEA order online anyway because the site isn't always accurate!

Which Option is Right for You?

Here's a side-by-side comparison of both options to help you decide.

	Option #1: Shop Before the Sale	Option #2: Shop After the Sale
Upfront cost (to be refunded)	20% of the full price	\$49+ for the measurement service
IKEA Family member	✓	✓
Availability of kitchen items	😊 optimal	😞 harder to find
Shorter shopping lines	✓	✓
More time for an IKEA associate to help you	✓	✓

HOW TO BUY EVERYTHING THE FIRST TIME YOU GO TO THE STORE

Nobody wants to make more than one trip when buying their IKEA kitchen. In fact, we suspect this is why so many people order their kitchens through the IKEA website.

IKEA kitchen customers have to return to the store if they forgot to pick out an item and now they need it or the whole kitchen can't come together.

The number one reason these customers forget something is because of the IKEA Home Planner! The Home Planner **will not generate a complete shopping list** for you. The list will instead be incomplete. **You'll forget important items but it's because the Home Planner forgot to tell you about them!**

"... I really can't say enough about the master list of shopping items I got from IKD. It was so thorough. The IKEA staff had never seen anything like it and were so impressed.

The best part about the list is that when you get home and you're surrounded by boxes and parts, the list tells you exactly what goes with what. You don't have to guess. That alone was worth buying IKD's services, never mind the design expertise and my beautiful kitchen."

- Inspired Kitchen Design Customer Cyndi

IKD will give you **two** shopping lists: one is the list from the Planner, and the other is a list of extra items that we put together manually. This extra items list will contain the correct number of knobs, handles, legs, toe-kicks, and filler panels you'll need.

Take the extra step of having an IKEA employee open your Home Planner account and add from IKD's extra items list. This will take some time, but the benefit is the IKEA employee can then tell you if the items you need are in stock or not.

The logo for IKD consists of the letters 'I', 'K', and 'D' in a bold, sans-serif font. The 'I' and 'K' are teal, and the 'D' is orange. The letters are closely spaced and have a slight shadow effect.

www.inspiredkitchendesign.com